

NewzBreakTM

The Workplace Newsletter That's Both Informative and Fun!



I hope you enjoy this month's newsletter!

*Alex & Constance
Pave Cleaning*

Fathers in film have changed over time

It's the month that celebrates Father's Day, which makes it a good time to reflect on the ways fathers have been portrayed on TV.

Dads have traveled quite the route, starting with the 9-to-5 businessman who steered the household, steady and secure. The family around him provided most of the antics, while Father was the straight man -- think Ward Cleaver in *Leave it to Beaver*.

Then there was Andy Griffith, which introduced a single father into the mix. The widowed and wise Griffith was sheriff of the sleepy town of Mayberry and had a young son, Opie. As good a guy as he was, however, Griffith still needed a woman's influence and help in raising Opie; he lived with his Aunt Bee.

By the 1970s and 1980s, TV saw a mix of fatherly styles, from the ranting Archie Bunker of *All in The Family* and the put-upon George Jefferson of *The Jeffersons* to the more serene Mike Brady (again, a widower) and the blended family dynamics of *The Brady Bunch*. There was also the dual income family with Heathcliff Huxtable as the goofy-but-paternal father in *The Cosby Show*.

The 1990s brought us the bumbling, even somewhat miserable dad -- with Al Bundy arguably kicking off the genre in *Married with Children* -- and the clueless guy. It also introduced the uncle who steps into the father role, with Uncle Phil in *The Fresh Prince of Bel-Air*.

Fast-forward to the 2000s and we've got a mix, including same-sex couples (*Modern Family*), stay-at-home dads (*Parenthood*), and the wisecracking but lovable dad of *The Last Man Standing*.



The tiny get-rich-quick idea that worked big time

While growing up in the tiny country town of Cricklade in north Wiltshire, England, Alex Tew was known as a maverick entrepreneur. At the age of eight, he already was peddling hand-drawn comics at school for \$5 each--including a chocolate bar "freemium."

According to *The Hustle* newsletter, in August 2005, Tew, then 21 and needing college money, was in bed jotting down schemes for selling something cheap for a million dollars. Among his absurd ideas was a pouch for chewed gum that he called the "Gum Slinger."

Suddenly, an idea glowed in his head:

He would create a website that sold ad space for \$1 per pixel. Advertisers would buy a 100-pixel block for \$100 to promote their logos or images with its hyperlink.

Tew designed the website in two days, spent \$50 in domain fees, then introduced his brainchild to cyberspace. It was new. It got press. It caught on.

In 30 days, "The Million Dollar Homepage" made \$250,000. It was attracting 65,000 hits a day. By the end of October, it had made another \$500,000 from nearly 1,500 advertisers.

By New Year's Eve, Tew had sold 999,000 pixels and auctioned off the last thousand on eBay for \$38,000 from MillionDollarWeightLoss.com.

His four-month earnings: \$1.04 million.

Tew's fundamental idea of selling pixels on the Internet was something countless other people could have done. However, Tew beat them to it, and everyone was wondering why they didn't think of it first.

Among his subsequent ventures, in 2012 Tew co-founded the meditation app, "Calm." Five years later, Calm was named Apple's App of the Year.

According to Inc.com, Calm is now worth more than \$1 billion.

Why refrigerate eggs?

In most countries, eggs are stored on an unrefrigerated shelf.

Although this can be jarring to North Americans, it isn't that far out. After all, hens do not lay in refrigerators.

So why do we keep eggs cool? It is one way to fight salmonella contamination.

In the U.S., egg producers must wash eggs to remove contaminants. This process also removes a natural coating on the egg, leaving it porous. So the washed eggs must be immediately refrigerated and stay that way. A washed egg, if left at room temperature, may sweat, allowing the growth of bacteria that could enter the egg through the shell, according to eggsafety.org.

Do You Know...

... someone that could use our services? Perhaps a colleague, friend, family member, or networking buddy?

When a new client signs up for regular cleaning services at your recommendation; you will receive GHS50!

If you would think of 3 or 4 people that could use our services, then don't hesitate to call them and give them our name and phone number. Be sure to have them mention your name when they call so we can send your GHS50 Bonus!

Thanks in advance for your help and we look forward to sending cash your way!

Thanks a Bunch!

"Our business has grown over the years through references and a dedication to serve our customers right. For your residential and commercial cleaning needs we would like to be your preferred service provider."

Sales Team

A special thanks to all these fine folks who refer us.

Great gift ideas for a college graduate

Graduating from college is an important milestone that deserves to be celebrated.

If you are stuck on what to get, consider buying the grad something for their new home, their new job, or even a memorable experience.

According to USA Today, college graduates have probably been getting by with shorts and T-shirts for the past four years. Now is the time for professional clothing. New suits or dresses are a great start, followed by accessories such as business card holders, watches, handbags, or briefcases. Some might need a high-quality suitcase or weekend bag; reliable options that will last them for years.

For graduates that are moving for a new job or just moving out of the house, practical gifts like an instant pot, microwave, or coffee maker could be a solid choice. It is likely that they may need some help in this area as well, so a few cookbooks could help them choose to cook at home more often. For those that lived in furnished apartments or dorms, other household goods such as linens, towels, and living room furniture might be welcome. Better check with the grad when it comes to style, though.

There are few better ways to celebrate an accomplishment than going on a trip. Consider booking a cruise or buying a flight and hotel room in a city that they have always wanted to visit.

Throw in a new camera, not attached to a smartphone, and they will have new experiences to share.



"Can we bond later, dad? I'm writing code."

Cool summer combo for hot days

Hanging out by the pool on hot summer days calls for some cool summer recipes.

Here's just the ticket:

Spicy Perspective has a great recipe for strawberry smoothies that are easy to make poolside with just a few fresh ingredients and an electric blender. Love from the Oven, meanwhile, provides a summer pasta salad recipe that can be made the night before and served quickly so that you won't miss any time sunbathing or swimming!

Here's how to make one version of these summer delights.

Simple strawberry smoothies

Ingredients:

- 3 cups frozen strawberries
- 1.5 cups milk, any fat content
- 1/3 cup strawberry jam

Instructions:

1. Place the frozen strawberries, jam, and milk into the blender.
2. Secure the lid.
3. Puree until smooth.

That's it! Garnish with fresh fruit if desired!

Summer Pasta Salad

Ingredients:

- | | |
|---|--|
| 2 cups pasta such as rotini, fusilli, penne or farfalle, uncooked | 2 cups fresh broccoli florets |
| 6 oz. chopped cooked chicken or turkey breast (approximately two small chicken breasts) | 1 cup halved cherry tomatoes or 1 large tomato cut into chunks |
| 1/2 cup prepared Italian dressing mix - or try sweet Italian from bottle or jar | 1/4 cup Kraft shredded Italian five cheese blend |
| 1 cup chopped or grated carrots | 1/4 cup sliced black olives |
| 4 oz. Kraft cheddar cheese cubes | Optional: A few fresh herbs such as basil for garnish |

Instructions:

1. Cook pasta as directed on package, adding broccoli to the cooking water for the last 2 min. of the pasta cooking time; drain and rinse with cold water.
2. Toss chicken, tomatoes, carrots, dressing, cheddar cheese and olives in large bowl. Add pasta mixture; mix lightly.
3. Sprinkle with shredded Italian cheese.

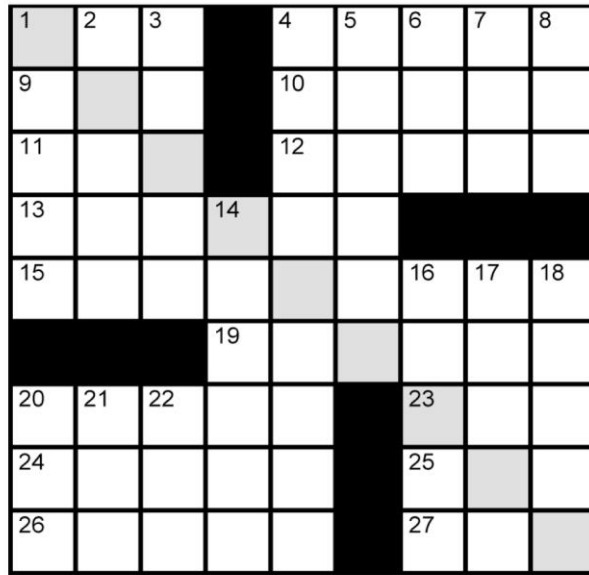
If not serving immediately, store in refrigerator. The pasta cools and flavors blend overnight, if you make ahead.



Heard about elections

Across

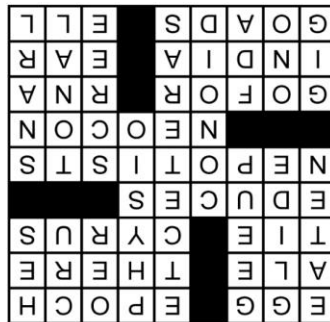
1. ___ roll
4. Geologic period
9. Draft pick
10. "So ___!"
11. Dead heat
12. Inventor McCormick
13. Draws out
15. They hire their relatives
19. One political type
20. Attempt
23. H.S. biology topic
24. Calcutta's home
25. Serving of corn
26. Spurs on
27. Building wing



Down

1. Consumed
2. Coast
3. Command to a horse
4. Miscellanies
5. Prefix with therapy
6. "Star-Spangled Banner" preposition
7. French vineyard

8. Guys
14. Dunce-cap-shaped
16. Landslide debris
17. Harmonious
18. Tangle
20. Band booking
21. Plastic ___ Band
22. Rx watchdog



The headline is a clue to the answer in the diagonal.

Trivia Teaser – Fox Hunting

1. Jamie Foxx won an Academy Award for his portrayal of which singer? a-Ray Charles, b-Scott Joplin, c-James Brown, d-Jackie Wilson.
2. Which German field marshal of World War II was nicknamed "The Desert Fox"? a-Heinrich Himmler, b-Gerd von Runstedt, c-Joachim von Ripentrop, d-Erwin Rommel.
3. "Fox on the Run" was a 1974 hit song for which band? a-Rare Earth, b-Sweet, c-Ram Jam, d-Kiss.
4. Fox Mulder was an FBI agent on which TV series? a-"The X-Files," b-"Fringe," c-"Harsh Realm," d-"Falling Skies."
5. Which of the following is NOT true about the bat called the flying fox? a-It eats fruit, b-It gives live birth, c-It navigates by echolocation, d-It is nocturnal.
6. What is the name of Peter and Jason's sister in the comic strip "FoxTrot"? a-Jamie, b-Paige, c-Alicia, d-Luann.
7. Which actor starred in the 1966 film comedy "After the Fox"? a-William Shatner, b-Frank Sinatra, c-Peter Sellers, d-Cary Grant.
8. Triple Crown-winning thoroughbred Gallant Fox was the sire of which other Triple Crown winner? a-Omaha, b-Man o' War, c-Seabiscuit, d-War Admiral.
9. Who played the title character in the movies "Foxy Brown" in 1974 and "Jackie Brown" in 1997? a-Teresa Graves, b-Jeanne Bell, c-Andrea King, d-Pam Grier.
10. What is the name of the thieving fox on the kids' show "Dora the Explorer"? a-Raymond, b-Hunter, c-Swiper, d-Ozzie.
11. "The Chairman Dances: Foxtrot for Orchestra" is a 1985 work from which American composer? a-John Adams, b-Philip Glass, c-Steve Reich, d-Peter Sellars.

Using Internet Explorer can be dangerous, experts say

You probably know that Microsoft is no longer updating Internet Explorer, in favor of Microsoft Edge.

But switching to another browser is not just a matter of preference, it's also a matter of security.

Even Microsoft warned in March that using Internet Explorer as a default browser was perilous. Many apps are designed for IE but new apps and Websites are not. So new Websites won't even work with IE.

Now, according to the blog, HotforSecurity, an IE user who opens an .MHT attachment (an archive of a Web page) can let hackers into their system. Even opening a Web page archive you have made can do the same thing.

Only about 7 percent of desktop browsers still use Internet Explorer, but the app is usually installed on a Windows system.

Security experts recommend completely uninstalling Internet Explorer through the control panel.

- 1-a, Ray Charles
- 2-d, Erwin Rommel
- 3-b, Sweet
- 4-a, "The X-Files"
- 5-c, It navigates by echolocation
- 6-b, Paige
- 7-c, Peter Sellers
- 8-a, Omaha
- 9-d, Pam Grier
- 10-c, Swiper
- 11-a, John Adams

Answers to "Fox Hunting"



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About Our Company

PAVE Cleaning Limited is a full-service commercial cleaning company that operates in the following areas: Accra, Tema, Tarkwa, Takoradi, Kumasi.

Services include: general cleaning, carpet cleaning, upholstery cleaning, window blinds cleaning, water tank cleaning, all types of hard floor care, window washing and construction cleaning.

We have been operating for last 9 years and are convinced that good customer service combined with a focus on protecting the health and safety of our clients and employees will differentiate our operations in the market place. For this reason, we participate in industry associations AGI (Association of Ghana Industry) and BSCAI (Building Service Contractors Association International) to keep us current with industry developments.

CEOs without a desk

When your laptop is your desk and your mobile is your work phone, do you really need a corner office?

Some CEOs say no and hence the new trend of the wandering boss.

At the San Francisco headquarters of Indiegogo, each of its 130 employees has a desk. Slava Rubin, the CEO, isn't one of them.

"I want to show I'm available. I love to pop into discussions and hear that unfiltered information," Rubin says. According to Fortune.com, he has walking meetings and uses his iPhone to delegate tasks and stay engaged.

Some top execs work alongside rank-and-file employees in open-plan offices. Scott Heiferman, CEO of Meetup.com doesn't have a desk. Nor does HubSpot co-founder and COO JD Sherman.

Staff Members Making the News

A new cleaning account was won during the month. Thank you to the sales team and to the residential cleaning team for keeping the client happy with our service.

You have been brilliant!

It is easier to build strong children than to repair broken men.
 ~Frederick Douglas

Seeing trouble: Our ability to recognize dangers seems to evolve

Consider new parents. When they bring their infant home, they also suddenly become aware of those many things they must do to keep their child safe. When the child starts to crawl -- a whole new vision of danger becomes clear.

That's the way it was with smartphones. They seemed to be the answer to getting help fast or finding information when desperately needed. And they are that. But who thought walking while texting would be such a problem? Yet it is.

That's because everyone's ability to recognize hazards seems to evolve depending, in part, on new circumstances and, often sadly, on lessons learned.

Overconfidence is a problem with hazard recognition, according to AmericanIntegrated.com.

People who have done their jobs for years without a safety incident, tend to think it will always be that way. Problem is, they get older and their fitness changes. Tools change. Procedures change. It's like saying, at age 20, "I have slipped on the ice and it's no big deal." If you think the same way at 60+, you are in for a big surprise.

At every level, overconfidence tends to blind workers to evolving hazards. Safe work requires procedures, and procedures evolve. Young workers are in just as much danger (or more) as veterans, if they think nothing will happen to them because it never has. Sadly, experience usually changes that attitude, but the lesson can be costly.

The fact is every job is different. You can recognize hazards by:

- Reviewing safety procedures.
- Assessing the unique challenges of the current task.
- Pre-planning work.
- Getting complete instructions on the job before you do it.
- Staying focused. Avoid mental distractions of issues at home. Don't let the camaraderie of the crew distract you from the work at hand.
- Cleaning up and keeping the workplace tidy. That will at least help to prevent trips, falls, and visual obstructions.

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Schedule by July 15, 2019

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Take the Trivia Challenge and Win a GHS 30 Gift Card!

The first 20 people who call our office with the correct answer will be entered into the drawing!

What percent of desktop browsers still use Internet Explorer?

a. 5 b. 7 c. 10 d. 14

HINT: The answer is hidden somewhere in this newsletter.